



@SILVER_SISTER_SAYS

Stories with staying power.

Relatable, story-led content that helps women trust themselves, know their worth and feel excited about life after 50.

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SPONSORED SOCIAL | UGC & LICENSING | SPEAKING

AUDIENCE AND PERFORMANCE AS OF OCTOBER 22, 2026			
531K+	10.8M	14.1M	100+
FOLLOWERS	TIKTOK VIEWS	META VIEWS*	BRAND COLLABORATIONS
379.8K TikTok 134.7K Instagram 16.6K Facebook	Sep 24-Oct 21, 2026 28 days	Instagram dashboard Sep 22-Oct 21, 2026	Beauty, wellness and lifestyle

AUDIENCE & PLATFORM PERFORMANCE

01 TikTok	02 Instagram	03 Facebook
73% female 67.9% ages 18-34. 29.8% U.S. 6.7M viewers. 28 days ending Oct 21.	78.6% women 59.7% ages 35-54. 48.7% U.S. 245,772 interactions. 30 days ending Oct 21.	16,609 followers 6.5M reported viewers. 101K engagements. Last 28 days, captured Oct 22.

BRANDS I'VE CREATED FOR

L'Oreal Paris | Peloton | BIOLAGE | Olay | OLLY Wellness | Hinge Health | OnePay | Timeline | The INKEY List | Indie Lee | Iris & Romeo

RATES AND CUSTOM PACKAGES AVAILABLE UPON REQUEST

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Creator analytics, Oct 22, 2026. *Views reported in Instagram dashboard; may include Facebook. Split unverified. Followers are summed, not unique people. Reporting periods differ; views are not added across platforms.